



The Norfolk & Dedham Group® is excited to announce the new N&Drive™ smartphone app, providing features and feedback to strengthen your customer connection and improve road safety. Policyholders download the app, set up an account, and earn rewards free of charge. No equipment needs to be installed in the vehicle.

Rewards

Information gathered from N&Drive will not affect a user's premium. N&Drive encourages and incentivizes safe driving behavior by offering rewards redeemable for gift cards from national brands like Amazon, Starbucks, and more.

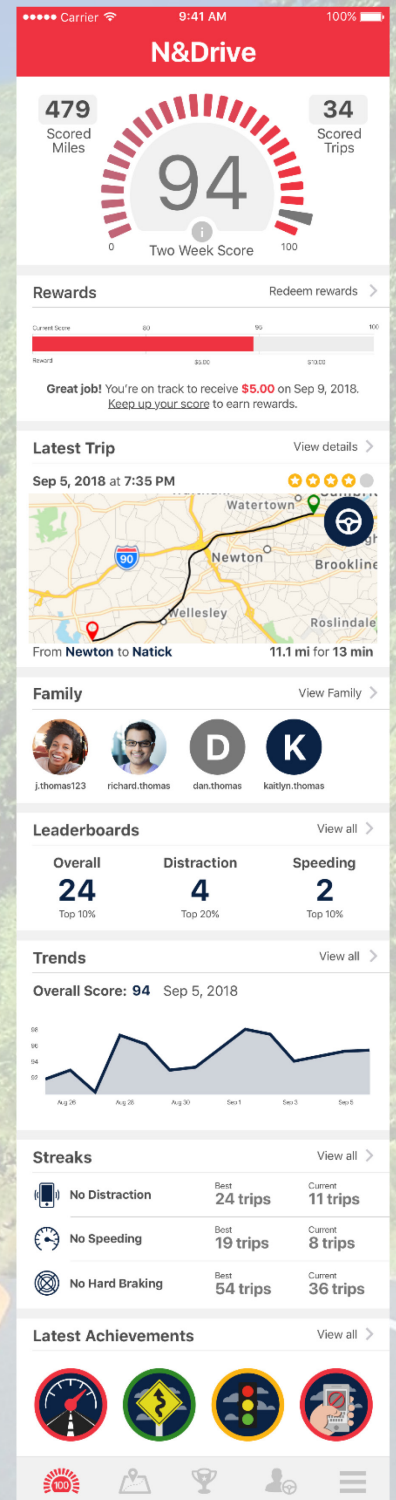
How it Works

N&Drive provides users with feedback on their driving performance to help them improve. Drivers receive a score at the end of every drive based on five key driving behaviors: speeding, braking, cornering, acceleration and phone distraction. In addition, drivers have access to:

- A personalized dashboard with their two-week score, score trends, and latest trip information
- Trip details, including a map with trip locations, key driving events, and a star rating
- Driving trends across key behaviors
- Personalized driving tips based on scoring

Family Sharing

Parents can create a Family Group through N&Drive to share driving scores, trip histories, and locations. The Family Sharing feature arms parents with real data to coach their teens against aggressive and distracted driving habits. Family members can compete with one another, encouraging sustained improvements in driving behavior.



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